



SUBMARINE INSTITUTE OF AUSTRALIA INC

INVITATION TO SPONSOR

The Submarine Institute of Australia offers an outstanding opportunity for your organisation to be recognised as part of the ongoing conversations about the support and future development of submarines for Australia.

Companies are invited to support the Institute through their participation and display of their corporate profile in the Naval and Maritime Community with the emphasis on Submarine Matters.

Companies interested in taking advantage of the exciting opportunities described herein should contact:

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The Submarine Institute Australia Incorporated (1999)

The Submarine Institute of Australia Inc is a Not for Profit organisation: all funds are invested in debate and discussion on the future of Australia's undersea arena

The aim of the Submarine Institute of Australia is: *To promote informed discussion and research in the fields of submarine operations, engineering, history and commercial sub-sea engineering – otherwise known as “submarine matters”.*

The Institute supports and promotes appropriate projects that meet its objectives. Current projects include:

- **UnderSea Outreach** (formally known as Subs in Schools) has been operating as an approved SIA Project since January 2019. Over the past three years, the SIA has provided funding to sponsor external activities such as; Reengineering Australia's Subs in Schools competition, ADM Women in Defence Awards and ANSM start up. The Vision for the project is to be a central source of influence & knowledge for submarine and underwater careers in Australia.
- **Australian National Submarine Museum: (ANSM):** The purpose of the Submarine Museum is to bring into the national conversation the significance of submarines in Australia's past, present and future. The ANSM is a network of the physical museums, exhibitions and displays of submarines in Australia linked by an online museum. It comprises four elements:
 - **A Virtual Museum** – A pilot is available today at www.ansmpilot.org.au
 - **A Research Group** – that supports the SIA through exhibits in the Virtual Museum and through basic and applied research into submarine matters that supports the SIA and the wider submarine community.
 - **A National Submarine Collection** – an online collection using e-Hive.
 - **The Network of Submarine Museums and Exhibits** – including Submarine *Onslow* at the Australian National Maritime Museum (ANMM), Submarine *Ovens* at the Western Australian Maritime Museum (WAMM), the Holbrook Submarine Museum and the Brisbane Submarine Heritage Trail.

Sponsorship Opportunities

The SIA offers companies and individuals a range of sponsorship opportunities.

There are three levels of annual sponsorship available with differentiation depending on the size of the company. As a general rule, sponsorships run from July-June each year to align with the Institute's financial/membership year.

Size of Benefactor	Emerald	Ruby	Opal
Corporate	\$25,000	\$15,000	\$6,000
Small-Medium Enterprise* /Individual	\$4,000	\$3,000	\$1,500

* Small-Medium Enterprises have less than 20 employees and/or turnover less than \$A5m annually



Each level offers varying levels of exposure, conference registration and SIA membership for employees.



SIA CORPORATE AND SME SPONSORSHIP PACKAGES

SIA CORPORATE EMERALD SPONSOR \$25,000 Annually

Corporate sponsorship of the SIA at the Emerald level provides high level ongoing exposure to a broad national and international audience.

- All SIA literature includes your organisation's name and logo, throughout the year.
- The Emerald Sponsor's logo will be included on the SIA Website (in a position superior to lesser sponsors) with a direct link to the Sponsor's site.
- Framed Sponsorship Certificate.
- Acknowledgment of sponsorship by mutually agreed news release.
- Regularly updated information on progress of SIA Projects
- Special acknowledgement at SIA Events Opening and Closing.
- Conference registration for five delegates.
- Conference Reception and Dinner for ten delegates.
- Corporate banner displayed and prominent logo projection, at the Cocktail Party, Conference venue and Dinner.
- A complementary full page advertisement in the Conference programme
- DL or A4 size promotional merchandise in delegate bags.
- Complimentary membership subscriptions for up to twenty employees (normal membership application processes apply).



SIA CORPORATE RUBY SPONSOR \$15,000 Annually

Corporate sponsorship of the SIA at the Ruby level provides ongoing exposure to a broad national and international audience.

- All SIA literature includes your organisation's name and logo, all year.
- The Ruby Sponsor's logo will be included on the SIA website with a direct link to the Sponsors site.
- Framed Sponsorship Certificate.
- Acknowledgment of sponsorship by mutually agreed news release.
- Special acknowledgement at SIA Events Opening and Closing.
- Regularly updated information on progress of SIA Projects
- Complementary Conference registration, Reception and Dinner for three delegates.
- Corporate banner displayed and prominent logo projection at the Conference venue.
- DL or A4 size promotional merchandise in delegate bags.
- Complimentary membership subscriptions for up to ten employees (normal membership application processes apply).



SIA CORPORATE OPAL SPONSOR \$6,000 Annually

Corporate sponsorship of the SIA at the Opal level provides ongoing exposure to a broad national and international audience.

- A direct link to the Opal Sponsor's website will be included on the SIA web.
- Conference registration for one delegate.
- Conference Reception and Dinner for two delegates.
- Logo projected at the Conference venue.
- Framed Sponsorship Certificate.
- Regularly updated information on progress of SIA Projects
- DL or A4 size promotional merchandise in delegate bags at selected events.
- Company logo printed inside document folders at selected events.
- Complimentary SIA membership subscriptions for up to five employees (normal membership application processes apply).



SIA SME EMERALD SPONSOR \$5,000 Annually

SME sponsorship of the SIA at the Emerald level provides ongoing exposure to a broad national and international audience.

- All SIA literature includes your organisation's name and logo.
- The SME Emerald Sponsor's logo will be included on the SIA Website with a direct link to the Sponsor's site.
- Framed Sponsorship Certificate.
- Acknowledgment of sponsorship by mutually agreed news release.
- Regularly updated information on progress of SIA Projects
- Special acknowledgement at SIA Events Opening and Closing.
- Conference registration for one delegate.
- Conference Reception and Dinner for two delegates.
- Corporate banner displayed at the Conference venue.
- DL or A4 size promotional merchandise in delegate bags.
- Complimentary SIA membership subscriptions for four employees (normal membership application processes apply).



SIA SME RUBY SPONSOR \$3,000 Annually

SME sponsorship of the SIA at the Ruby level provides ongoing exposure to a broad national and international audience.

- A direct link to the Ruby Sponsor's website will be included on the SIA website.
- Framed Sponsorship Certificate.
- Acknowledgment of sponsorship by mutually agreed news release.
- Conference registration for one delegate.
- Conference Reception and Dinner for one delegate.
- Corporate banner displayed at the Conference venue.
- DL or A4 size promotional merchandise in delegate bags.
- Complimentary SIA membership subscriptions for two employees (normal membership application processes apply).

SIA SME OPAL SPONSOR \$750 Annually

SME sponsorship of the SIA at the Opal level provides ongoing exposure to a broad national and international audience.

- A direct link to the Ruby Sponsor's website will be included on the SIA website.
- Framed Sponsorship Certificate.
- Acknowledgment of sponsorship by mutually agreed news release.
- Conference Reception and Dinner for two delegates.
- DL or A4 size promotional merchandise in delegate bags.
- Complimentary SIA membership subscription for one person (normal membership application processes apply).

