

SUBMARINE BUILD and SUSTAINMENT PROGRAMS: The Strategic Nature of Reliable Sovereign Supply Chains.



16-18 NOVEMBER 2020
HOTEL REALM, BARTON, ACT
www.submarineinstitute.com

10th SIA Biennial Conference 2020

The SIA has continued with a range of partnership options for the long term support of the SIA. The following range of partnership packages has been structured to ensure your company will be identified to all delegates. Levels of exposure are related to level of support. All partnership packages include the Goods and Services Tax (GST).

Partnership opportunities, described in detail in the following pages, are:

Partnership Opportunity	Amount
Gold Partner	\$40,000
Silver Partner (1 available)	\$25,000
Bronze Partner (Multiple)	\$14,000
Dinner Partner (Under Offer)	\$12,000
Q&A Partner (Taken)	\$10,000
Conference Satchel Partner (Under Offer)	\$8,500
Dinner Wines Partner	\$8,000
Conference Lanyard Partner (Taken)	\$7,500
Name Tags (Taken)	\$5,000
Coffee Van (Taken)	\$7,500
WiFi Partner	\$5,000
Pre-Dinner Drinks Partner (Taken)	\$3,500
Full Day Catering Day 2 (Not available)	\$6,500
Luncheon Break, Plenary Day 1 (Taken)	\$6,500
Luncheon Break, Day 2 (Taken)	\$4,500
Session Breaks (2 – Plenary Day) (Taken)	\$1750
Session Breaks (1) - Day 2 Afternoon (Morning Break taken)	\$1,000

DISPLAY MATERIAL

- Banner display and Technology Conference venue liaison coordinated by David Nicholls (E: execmgr@submarineinstitute.com)
- Partner logos made available for display on the SIA Technology Conference website and on various presentation slides should be emailed to: execmgr@submarineinstitute.com
- Where indicated, 1 x box of Corporate promotional materials will be accepted. Delivery instructions will be advised.

ADVERTISING

Advertising opportunities are available in the premium-quality Handbook that will be provided to all delegates. Prices for advertisements remain unchanged from 2019:

- Full page (A4) \$1,350.00
- Half Page \$850.00
- Quarter Page \$550.00
- Surcharge for preferred placement \$100.00

Specifications are attached and can be downloaded on the 'Partnership & Advertising' page: <https://www.submarineinstitute.com/sia-conferences/partnership-and-advertising.html>

CONFERENCE GOLD PARTNER

\$40,000

The Gold Partner of the 10th SIA Biennial Conference will enjoy the most prominent position - befitting its contribution - and wide exposure to senior decision-makers from Government and Industry. A single Gold Partnership is available.

- High profile Conference media includes your organisation's name and logo.
- As Gold Partner, your logo will be included on the SIA Conference web pages - in a position superior to other Partners, with a dedicated sub-page with your messages relating to the your company including a direct link to the Partner's site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- Complimentary full page advertisement in the Conference Handbook and display of logo both on the front cover and inside.
- Special acknowledgement at Conference Opening and Closing.
- Five complimentary registrations at the Conference (completion of on-line registration process is required, but no charge)
- Seven complimentary tickets to the Conference reception and Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership (or 12 month extensions to existing members) to the SIA for five people (normal membership application criteria apply)
- Corporate banner (self-supporting) displayed (and logo projected) at the Cocktail Party, Conference venue and Dinner.
- DL or A4 size promotional merchandise in delegate bags.

CONFERENCE SILVER PARTNER

\$25,000

Silver Partners of the 10th SIA Biennial Conference will enjoy a prominent position befitting their contribution and wide exposure to senior decision-makers from Government and Industry. One Silver Partnership is still available

- As a Silver Partner, your logo will be included on the 10th SIA Biennial Conference web pages - in a position superior to other (non-Gold) Partners, with a dedicated sub-page with your messages relating to the your company including a direct link to the Partner's site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- The Silver partner will be prominently acknowledged on both the back cover – and inside - the Conference Handbook.
- Complimentary full page advertisement in the Conference Handbook.
- Special acknowledgement at Conference Opening and Closing addresses.
- Three complimentary registrations at the Conference (completion of on-line registration process is required, but no charge)
- Four complimentary tickets to the conference Reception and Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership (or 12 month extensions for existing members) to the SIA for three people (normal membership application criteria apply)
- Corporate banner (self-supporting) displayed at the Cocktail Party, Conference venue and Dinner.
- DL or A4 size promotional merchandise in delegate bags.

CONFERENCE BRONZE PARTNER

\$14,000

Bronze Partners will enjoy a prominent position in the Conference and will receive significant acknowledgement. Multiple Bronze Partnerships are available.

- Partnership acknowledgement in the introductory and closing addresses.
- As a Bronze Partner, your logo will be included on the 10th SIA Biennial Conference web pages - in a position superior to other (non-Silver or Gold) Partners, with a dedicated sub-page with your messages relating to the your company including a direct link to the Partner's site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- Two representatives' places at the Conference (completion of on-line registration process is requested, but no charge).
- Three complimentary tickets to the conference Reception and Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership (or twelve month extensions for existing members) to the SIA for three people (normal membership application criteria apply).
- Display of your logo inside the Conference Handbook.
- Corporate banner displayed and prominent logo projection, at the Conference venue.
- DL or A4 size promotional merchandise in delegate bags.

CONFERENCE SACHEL PARTNER

\$8,500 (Under Offer)

Distributed to every participant upon registration, the briefcases are constantly used by delegates to carry their notes and belongings and often retained as a memento after the event. Partnership of the Conference Satchels offers excellent exposure, for the duration of the event and beyond.

- Partnership acknowledgement in the introductory and closing addresses.
- As the Satchels Partner, your logo will be included on the 10th SIA Biennial Conference web pages with a dedicated sub-page with your messages relating to your company including a direct link to your own site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- One free registration at the Conference (Completion of on-line registration process is requested, but no charge).
- Four representatives' places at the Conference Reception (completion of on-line registration process is required, but no charge)
- Two representatives' places at the Conference Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership (or twelve month extensions for existing members) to the SIA for two people (normal membership application criteria apply)
- Display of your logo on the Conference satchel
- Display of your logo inside the Conference Booklet
- Corporate banner displayed and prominent logo projection, at the Conference venue.
- DL or A4 size promotional merchandise in delegate satchels.

CONFERENCE DINNER PARTNER

\$12,000 (Under Offer)

The Conference Dinner will be an integral part of the Conference social highlight through display and significant promotion. It also serves as the SIA Annual Dinner. This package offers an industry stakeholder excellent exposure in an audience of industry professionals.

- Partnership acknowledgement in the introductory and closing addresses and special feature at the dinner.
- As the Dinner Partner, your logo will be included on the 10th SIA Biennial Conference registration web page including a direct link to your own site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- One representative's place at the Conference (completion of on-line registration process is required, but no charge)
- Five representatives' places at the Reception (completion of on-line registration process is required, but no charge)
- Five representatives' places at the Dinner (completion of on-line registration process is required, but no charge)
- Complimentary full-page advertisement in the Conference Handbook.
- Signage (stand-up banner) displayed at the Dinner venue.
- Special acknowledgement at Dinner.
- Corporate name and logo overprinted on the dinner menu, in the conference booklet and on the Conference slide displays.
- DL or A4 size promotional merchandise in delegate bags.

CONFERENCE DINNER WINES PARTNER

\$8,000

The partner of wines at the 10th SIA Biennial Conference Dinner will enjoy a prominent position in the conference's main social event and will receive significant acknowledgement. The Dinner provides an excellent opportunity to informally meet industry professionals.

- Partnership acknowledgement in the Conference introductory address and during the Dinner Speaker introduction.
- As the Dinner Wines Partner, your logo will be included on SubSTEC5 web pages with a dedicated sub-page with your messages relating to your company including a direct link to your own site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- One representative's place at the Conference and two tickets to Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership to the SIA (or 12 month extensions to existing members) for two people (normal membership application criteria apply)
- Signage (stand-up banner) displayed at the Dinner venue
- Small version of your logo on the slide displays
- Corporate name and logo overprinted on the dinner menu
- DL or A4 size promotional merchandise in delegate bags.

CONFERENCE PRE-DINNER DRINKS PARTNER

\$3,500 (Taken)

Partner of the 10th SIA Biennial Conference Pre-Dinner Drinks will enjoy a prominent position in the key social event for the conference and will receive significant acknowledgement. The Pre-Dinner Drinks provide an excellent opportunity to informally meet industry professionals.

- Partnership acknowledgement in the Dinner address.
- As the Pre-Dinner Partner, your logo will be included on SubSTEC5 web pages with a dedicated sub-page with your messages relating to your company including a direct link to your own site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- Two representatives' places at the Reception and the Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership to the SIA (or 12 month extensions to existing members) for two people (normal membership application criteria apply)
- Corporate name and logo overprinted on the dinner menu.
- Signage (stand-up banner) displayed at the Dinner venue
- Small version of your logo on the slide displays
- DL or A4 size promotional merchandise in delegate bags.

CONFERENCE LANYARD PARTNER

\$7,500 (Taken)

Distributed to every participant upon registration, the lanyards are constantly used by delegates and visible to all at the conference. Partnership of the Conference Lanyards offers excellent exposure, for the duration of the event and beyond.

- Partnership acknowledgement in the introductory and closing addresses.
- As the Lanyards Partner, your logo will be included on the 10th SIA Biennial Conference web pages with a dedicated sub-page with your messages relating to your company including a direct link to your own site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- One free registration at the Conference (Completion of on-line registration process is required, but no charge).
- Two representatives' places at the Conference Reception (completion of on-line registration process is required, but no charge)
- Two representatives' places at the Conference Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership to the SIA (or 12 month extensions to existing members) for two people (normal membership application criteria apply)
- Display of your logo on the Conference lanyard
- Display of your logo inside the Conference Booklet
- Small version of your logo on the slide displays
- DL or A4 size promotional merchandise in delegate satchels.

CONFERENCE COFFEE VAN PARTNERSHIP – \$7,500 (Taken)

This opportunity provides partnership of a coffee van throughout each day at the conference, giving constant exposure at the Coffee Van site.

- Partnership acknowledgement daily in the opening remarks
- As the Coffee Van Partner, your logo will be included on the 10th SIA Biennial Conference web pages with a dedicated sub-page with your messages relating to your company including a direct link to your own site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- All coffee cups from the Barista van(s) printed with your company brand.
- One representative's place at the Conference (completion of on-line registration process is required, but no charge)
- Two representatives' places at the Reception (completion of on-line registration process is required, but no charge)
- Two representatives' places at the Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership to the SIA (or 12 month extensions to existing members) for two people (normal membership application criteria apply)
- Stand-up banner displayed at the Coffee van site
- Company logo printed inside Conference Booklet.

WiFi PARTNERSHIP

\$5,000

This opportunity provides partnership of the Conference WiFi van throughout each day at the conference, giving constant electronic media exposure

- Partnership acknowledgement daily in the opening remarks
- As the WiFi Partner, your logo will be included on the 10th SIA Biennial Conference web pages with a dedicated sub-page with your messages relating to your company including a direct link to your own site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- Two representatives' places at the Reception (completion of on-line registration process is required, but no charge)
- Two representatives' places at the Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership to the SIA (or 12 month extensions to existing members) for two people (normal membership application criteria apply)
- Stand-up banner displayed at the
- Company logo printed inside Conference Booklet.

Q&A PARTNERSHIP \$10,000 (Taken)

This opportunity provides partnership of the "On-Line" Q&A throughout each day at the conference, giving constant 'on-line' exposure

- Partnership acknowledgement daily in the opening remarks
- As the Q&A Partner, your logo will be included on the 10th SIA Biennial Conference web pages with a dedicated sub-page with your messages relating to your company including a direct link to your own site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- Logo on all Q&A (Pigeonhole) pages
- Two representative's place at the Conference (completion of on-line registration process is required, but no charge)
- Two representatives' places at the Reception (completion of on-line registration process is required, but no charge)
- Two representatives' places at the Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership to the SIA (or 12 month extensions to existing members) for two people (normal membership application criteria apply)
- Stand-up banner displayed at the
- Company logo printed inside Conference Booklet.

NAME TAG PARTNER

\$5,000 (Taken)

Your company logo will be on the back of the name tag worn by all delegates

- Partnership acknowledgement in the introductory and closing addresses.
- As the Name Tags Partner, your logo will be included on the 10th SIA Biennial Conference web pages with a dedicated sub-page with your messages relating to your company including a direct link to your own site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- Logo displayed on the Main Screen
- Two representatives' places at the Reception (completion of on-line registration process is required, but no charge)
- Two representatives' places at the Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership to the SIA (or 12 month extensions to existing members) for two people (normal membership application criteria apply)
- Stand-up banner displayed at the Conference Venue
- Company logo printed inside Conference Booklet
- DL or A4 size promotional merchandise in delegate satchels

FULL (NON-PLINARY) DAY PARTNER

~~\$6,500 (Not Available)~~

This opportunity provides partnership of the full day's session breaks on day 2 (non-plenary day)

- Partnership acknowledgement in the introductory and closing addresses.
- As the a Day Partner, your logo will be included on the 10th SIA Biennial Conference web pages with a dedicated sub-page with your messages relating to your company including a direct link to your own site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- Logo displayed on the Main Screen before Session Breaks and Lunch on day 2
- Opportunity for short company introduction immediately prior to the session break of your choice
- One representative's place at the Conference (completion of on-line registration process is required, but no charge)
- Three representatives' places at the Reception (completion of on-line registration process is required, but no charge)
- Three representatives' places at the Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership to the SIA (or 12 month extensions to existing members) for four people (normal membership application criteria apply)
- Stand-up banner displayed during the day of partnership
- Company logo printed inside Conference Booklet.
- DL or A4 size promotional merchandise in delegate satchels.

**PLENARY DAY - LUNCHEON BREAK
PARTNERSHIP
\$6,500 (Taken)**

This opportunity provides partnership of luncheon on the Conference Plenary Day. With exposure to plenary speakers, this offers maximum exposure to key decision-makers..

- Partnership acknowledgement before the lunch break on Day 1
- As the Luncheon Break Partner, your logo will be included on the 10th SIA Biennial Conference web pages with a dedicated sub-page with your messages relating to your company including a direct link to your own site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- Opportunity for short company introduction immediately prior to the Luncheon Break for which you are the partner
- Logo displayed on the Main Screen before Lunch on day 1
- One representative's place at the Conference (completion of on-line registration process is required, but no charge)
- One representative's place at the Reception (completion of on-line registration process is required, but no charge)
- One representative's place at the Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership to the SIA (or 12 month extensions to existing members) for two people (normal membership application criteria apply)
- Stand-up banner displayed during lunch
- Company logo printed inside Conference Booklet.

DAY 2 LUNCHEON BREAK

\$4,500 (Taken)

This opportunity provides partnership of luncheon on day 2

- Partnership acknowledgement before the lunch break on day 2 Nov
- As the Luncheon Partner, your logo will be included on the 10th SIA Biennial Conference web pages with a dedicated sub-page with your messages relating to your company including a direct link to your own site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- Opportunity for short company introduction immediately prior to the Luncheon break for which you are partner.
- Logo displayed on the Main Screen before Lunch on day 2
- One representative's place at the Conference (completion of on-line registration process is required, but no charge)
- One representative's place at the Reception (completion of on-line registration process is required, but no charge)
- One representative's place at the Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership to the SIA (or 12 month extensions to existing members) for two people (normal membership application criteria apply)
- Stand-up banner displayed during lunch
- Company logo printed inside Conference Booklet.

PLENARY DAY SESSION BREAKS

\$1,750 (Taken)

Opportunities are under offer for partnership of two session breaks during the Plenary Day of the Conference. These provide an affordable opportunity for exposure.

- Partnership acknowledgement before each break for which you are the partner.
- As a Session Break Partner, your logo will be included on the 10th SIA Biennial Conference web pages with a dedicated sub-page with your messages relating to your company including a direct link to your own site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- Opportunity for a short company introduction immediately prior to the Session Break for which you are the partner.
- Logo displayed on the Main Screen before each Session Break being partnered.
- One complimentary ticket to the Conference Reception and Conference Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership to the SIA (or 12 month extensions to existing members) for one person (normal membership application criteria apply)
- Company logo printed inside Conference Handbook.
- Signage (stand-up banner) displayed in the 'Break-Out' area for the session break

DAY 2 SESSION BREAKS

\$1,000 (Morning Break Taken)

Opportunities exist for partnership of two session breaks during day 2 (am or pm) of the Conference. These provide an affordable opportunity for exposure.

- Partnership acknowledgement and an opportunity to make a short (3 minute) company overview presentation before each break for which you are the partner.
- As a Session Break Partner, your logo will be included on the 10th SIA Biennial Conference web pages with a dedicated sub-page with your messages relating to your company including a direct link to your own site. Constantly updated Conference information and online registration capability ensure the site is well visited before and after the Conference.
- Opportunity for a short company introduction immediately prior to the session break for which you are the partner.
- Logo displayed on the Main Screen before and after Session Break being partnered.
- One complimentary ticket to the Conference Reception and Conference Dinner (completion of on-line registration process is required, but no charge)
- Complimentary membership to the SIA (or 12 month extensions to existing members) for one person (normal membership application criteria apply)
- Company logo printed inside Conference Handbook.
- Signage (stand-up banner) displayed in the 'Break-Out' area for the session break