

9th SIA Biennial Conference 2018



Sponsorship Opportunities Summary

Type	Conf Gold	Conf Silver	Conf Bronze	Satchels	Reception	Annual Dinner	Dinner Wine	Pre-Dinner Drinks	Q&A	Lanyards	Coffee Van	Name Tags	WiFi	Wednesday Luncheon Break	Thursday Luncheon Break	Wednesday Session Breaks	Thursday Session Breaks
Cost	\$40,000	\$25,000	\$14,000	\$8,500	\$12,000	\$20,000	\$8,000	\$2,500	\$10,000	\$7,500	\$7,500	\$5,000	\$5,000	\$6,500	\$4,500	\$1,750	\$1,000
Website presence	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page
Acknowledge @ Opening/Closing	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Daily	Daily	Daily	Pre-break	Pre-break	Pre-break	Pre-break
Conference Rego	7	4	3	1	3	2	1	0	2	1	1	0	0	1	1	0	0
Reception	7	4	3	4	3	6	4	2	2	2	2	2	2	1	1	1	1
Dinner	7	4	3	2	3	6	4	2	2	2	2	2	2	1	1	1	1
SIA Memberships	5	3	3	2	3	0	2	2	2	2	2	2	2	2	2	1	1
Advertisement	Full Page	Full Page				Full Page											
Booklet	With logo	Back Page															
Corporate Logo	Slide Display (Prominent)	Slide Display (Prominent)	Slide Display	Slide Display	Slide Display	Slide Display Menu	Slide Display (Minor) Menu	Slide Display (Minor) Menu	Slide Display (Minor) Menu	Slide Display (Minor) Lanyard	Slide display	Slide display	Slide display and Password	Main Screen pre-lunch	Main Screen pre-lunch	Main Screen pre-break	Main Screen pre-break
Stand-up Banner	RBD	RBD	RBD	B	RBD	D	D	D	B	No	At Coffee Van	B	B	B during Lunch	B during Lunch	B during Session Break	B during Session Break
Promotional Merchandise	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	No	No	No
Logo on Conference Booklet	Front Cover and Inside	Back Cover and Inside	Inside	Inside	Inside	Inside & menu	Inside & menu	Inside & menu	Inside & menu	Inside	Inside	Inside	Inside	Inside	Inside	Inside	Inside
Comments	Thales	Available	Saab ASC Safran	Babcock	MTSA	Available	PMB Defence	JEDS	Phoenix	L-3 Oceania	Veem	Nova	Available	JFD Australia	Available	am: DefenceSA	am: APC-T
Notes			Multiple Available													pm: BlueZone Group	pm: available

1. Rego = Registration (normally \$1,400)
2. Reception/Dinner = number of complimentary tickets to the Reception and Dinner (normally \$185)
3. Advertisement = Complimentary full page advertisement in the Conference Handbook (normally \$1,350)
4. Corporate Logo = All sponsors will be acknowledged on an Opening Slide. The entries refer to positioning of the logo.
5. Promotional Merchandise = Corporate promotional material that will be included in delegate satchels.
6. For Stand-up Banner, R=Reception, B=Conference Breakout Area, D=Dinner