

Type	Conf Gold	Conf Silver	Conf Bronze	Satchels	Reception	Annual Dinner	Dinner Wine	Pre-Dinner Drinks	Lanyards	Coffee Van	Tuesday Sponsor	Thursday Sponsor	Tuesday Luncheon Break	Thur Luncheon Break	Name Tags and Poster Paper	Tuesday Session Breaks	Thursday Session Breaks
Cost	\$40,000	\$25,000	\$14,000	\$5,000	\$12,000	\$20,000	\$8,000	\$2,000	\$7,500	\$7,500	\$10,000	\$5,500	\$5,500	\$4,500	\$5,000	\$1,750	\$1,000
Website presence	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page
Acknowledge @ Opening/Closing	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Daily	Yes	Yes	Pre-break	Pre-break	Pre-break	Pre-break	Pre-break
Conference Rego	5	3	2	1	3	2	1	0	1	1	1	1	1	1	0	0	0
Reception	7	4	3	4	3	4	2	2	2	2	3	3	1	1	2	1	1
Dinner	7	4	3	2	3	6	4	2	2	2	3	3	1	1	2	1	1
SIA Memberships	5	3	3	2	3	0	2	2	2	2	4	4	2	2	2	1	1
Advertisement	Full Page	Full Page				Full Page											
Booklet	With logo	Prominent															
Corporate Logo	Slide Display (Prominent)	Slide Display (Prominent)	Slide Display	Slide Display	Slide Display	Slide Display Menu	Slide Display (Minor) Menu	Slide Display (Minor) Menu	Slide Display (Minor) Lanyard	Slide display	Slide	Slide	Main Screen pre-lunch	Main Screen pre-lunch	Main Screen pre-lunch	Main Screen pre-break	Main Screen pre-break
Stand-up Banner	Yes	Yes	Yes	Yes	Yes	Yes	No	No	No	At Coffee Van	Yes (on day)	Yes (on day)	Lunch	Lunch	Lunch	Session	Session
Promotional Merchandise	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	Yes	Yes	No	No	No	No	No
Logo on Conference Booklet	Front Cover and Inside	Back Cover and Inside	Inside	Inside	Inside	Inside & menu	Inside & menu	Inside & menu	Inside	Inside	Inside	Inside	Inside	Inside	Inside	Inside	Inside
Comments	Lockheed Martin	Thales Safran	ASC	Babcock	MTSA	DefenceSA	PMB Defence	DTC	DMTC	Veem			Forgacs	Wed: Flinders Thur: Ajilon	Nova	am: JEDS pm JFD	am Wed-APCT pm Wed TAFESA
Notes			Multiple Available														Available: am/pm Thurs

1. Rego = Registration (normally \$2,000)
2. Reception/Dinner = number of complimentary tickets to the Reception and Dinner (normally \$195)
3. Advertisement = Complimentary full page advertisement in the Conference Handbook (normally \$1,350)
4. Corporate Logo = All sponsors will be acknowledged on an Opening Slide. The entries refer to positioning of the logo.
5. Promotional Merchandise = Corporate promotional material that will be included in delegate satchels.