

SIA CONFERENCE 2010 SPONSORSHIP SUMMARY



Type	Corp Platinum	Corp Ruby	Corp Silver	SME Platinum	SME Ruby	SME Silver	Conf Gold	Conf Silver
Cost	\$25,000	\$11,000	\$4,500	\$3,000	\$2,500	\$800	\$30,000	\$20,000
Website presence	Homepage	Homepage	Links	Homepage	Links	Links	Rego Page	Rego Page
Acknowledge @ Opening/Closing	Yes	Yes	Yes	Yes	No	No	Yes	Yes
Conference Rego	5	3	1	1	1	0	5	4
CTP/Dinner	10	3	2	2	2	1	10	6
SIA Memberships	20	10	3	3	2	1	5	4
Advertisement	Full Page						Full Page	Full Page
Booklet							With logo	Prominent
Corporate Logo	Slide Display (Prominent)	Slide Display (Prominent)	Slide Display (Prominent)	Slide Display (Minor)	Slide Display (Minor)	Slide Display (Minor)	Slide Display (Prominent)	Slide Display (Prominent)
Stand-up Banner	Yes	Yes	No	Yes	Yes	No	Yes	yes
Promotional Merchandise	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Conference Booklet	Inside	Inside	Inside	Inside	Inside	Inside	Front Cover and Inside	Back Cover and Inside

1. Rego = Registration (normally \$1,350)
2. CTP/Dinner = number of complimentary tickets to the Cocktail Party and Dinner (normally \$180)
3. Advertisement = Complimentary full page advertisement in the Conference Handbook (normally \$2,000)
4. Corporate Logo = All sponsors will be acknowledged on an Opening Slide. The entries refer to positioning of the logo.
5. Promotional Merchandise = Corporate promotional material that will be included in delegate satchels.
6. Accessories = Delegate Satchels

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Conf Bronze	Satchels	Annual Dinner	Cocktail Party	Dinner Wine	Pre-Dinner Drinks	Lanyard	Luncheon Breaks	Session Breaks
\$10,000	\$10,000	\$10,000	\$6,000	\$5,000	\$4,000	\$4,000	\$2,500	\$1,000
Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page	Rego Page
Yes	Yes	Yes	Yes	Yes	Yes	Yes	Pre-break	Pre-break
2	2	2	1	1	1	1	1	0
4	4	6	4	4	2	2	2	2
2	2	2	2	2	1	2		
Slide Display	Slide Display	Slide Display Menu	Slide Display	Slide Display (Minor) Menu	Slide Display (Minor) Menu	Slide Display (Minor) Lanyard	Main Screen pre-lunch	Main Screen pre-break
Yes	Yes	Yes	Yes	No	No	No	Lunch	Session
Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	No
Inside	Inside	Inside & menu	Inside	Inside & menu	Inside & menu	Inside	Inside	Inside